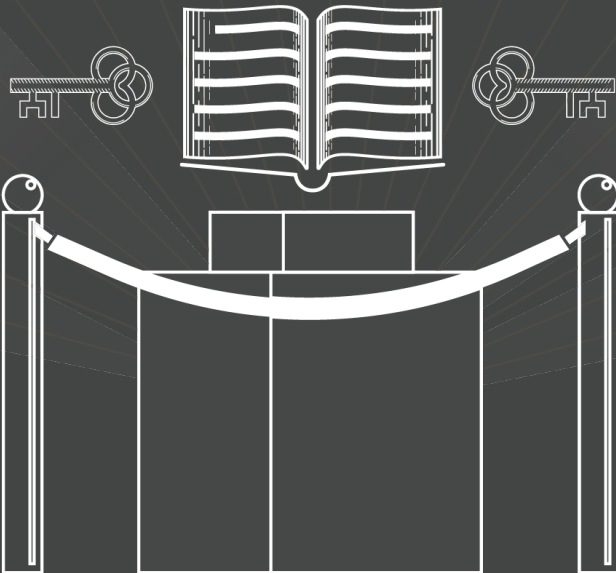


Proudly presents...

NIGHT AT THE LIBRARY



Saturday, October 21 | 5:30 p.m.

Pikes Peak Library District | Library 21c

THE OVERVIEW

2023 marks the 1st annual Night at the Library, the Pikes Peak Library District (PPLD) Foundation's signature fundraiser. This first-year event celebrates the PPLD Foundation's 20th anniversary and more than \$13 million raised since 2003.

Guests will enjoy special after-hours access to Library 21c and its first of its kind spaces that have been replicated by libraries worldwide. The memorable evening begins with a cocktail reception and scavenger hunt, followed by a multi-course, seated dinner and program.



PPLD PRESENCE AND ENGAGEMENT

300,000+
Unique visitors
per month

375,000+
Unique page views
per month

4.5+ MIL
Page views per year

128,900+
Email list
subscribers

15,500+
Facebook followers

3,500+
Instagram
followers

THE PPLD FOUNDATION

The PPLD Foundation raises much needed funds to support all of the Pikes Peak Library District's programs, services, and spaces. Your investment in the PPLD Foundation provides critical support for literacy programs, lifelong learning, and equitable access to countless resources for the more than 700,000 residents within PPLD's service area. Your donations are an investment in the vision of the Pikes Peak Library District.

Funding from the PPLD Foundation helps support programs like:

Summer Adventure

Presented by Children's Hospital Colorado, this annual program attracts more than 29,500 children and teens throughout the summer and engages them in reading and programs that develop a lifelong love of reading and helps prevent the "summer slide."

Makerspaces

These creative spaces allow library patrons to use video and audio recording studios and equipment, create on 3D printers and laser cutters, sew, and many other activities.

Regional History and Genealogy

This service hosts the annual Regional History Symposium and offers a collection including books, maps, manuscripts and archives, photographs, oral histories, and other materials related to the history of the Pikes Peak region. In addition, the genealogy collection offers extensive family history research materials covering the entire United States, from colonial times to the present.

Adult Education

Serving patrons 18 and older, the Adult Education department is designed to help people work toward their goals. Programs include English as a Second Language (reading and writing), High School Diploma equivalency test (GED/HiSET) preparation, Career Navigation coaching, Path to Citizenship study groups, and Food Industry Training to help students learn to be line cooks or prep cooks.

THE SPONSORSHIP PACKAGES

Benefits	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Presenting Sponsor Naming Rights (e.g. "Night at the Library presented by...")	x				
20 Second Video Intro Highlighting Company's Support	x				
Category Exclusivity	x	x			
Event recognition from CEO/MC	x	x			
Behind the Scenes Tours (Regional History & Genealogy, Makerspaces/Studios, or Collection Management)	x	x	x		
Opportunity to Share Company Swag at Event	x	x	x		
Logo in Television and Print Advertisements	x	x	x	x	
Logo on Save the Date and Invitations	x	x	x	x	x
Logo on Display Screens (Eight Library Locations)	x	x	x	x	x
Logo on eNewsletter (PPLD and PPLD Foundation)	x	x	x	x	x
Logo on PPLD and PPLD Foundation Social Media	x	x	x	x	x
Logo on PPLD Foundation Pre- and Post- Event eBlasts	x	x	x	x	x
Logo on PPLD Foundation and Night at the Library Webpages	x	x	x	x	x
Logo on Day of Event Signage and Display Screens	x	x	x	x	x
Complimentary Tickets to Event	20	10	10	10	10



To confirm your sponsorship or discuss customized sponsorship opportunities, contact your PPLD representative or Sara Gallagher at sgallagher@ppld.org or (719) 531-6333 x2391.

SPECIALTY SPONSORSHIPS



VIP Reception | \$5,000

Create a special pre-event experience for VIP ticket holders when you sponsor the VIP Reception. This sponsorship includes 10 tickets plus 10 VIP tickets.

Cocktail Hour | \$3,000

Get the party started by sponsoring the cocktail hour that kicks off the evening. This sponsorship includes 10 tickets plus 4 VIP tickets.

Photo Booth | \$2,000

Promote your company with co-branding on take-home images created during the evening's Photo Booth. Add this to any sponsorship package.

Safe Ride | \$2,000

Keep your company's name synonymous with "safe" by sponsoring rides home for attendees. Add this to any sponsorship package.

Signature Cocktail | \$1,500

Your company's name will be on everyone's lips when you sponsor the evening's signature cocktail. Add this to any sponsorship package.

